

William Valdez

Senior IT Project Manager

Atlanta · GA · US

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Summary

Results-driven Project Manager with 16 years of experience leading complex IT and enterprise communications initiatives across marketing, supply chain, and technology sectors. Proven ability to align cross-functional teams, streamline business processes, and deliver large-scale ERP and customer-facing applications on time and under budget. Adept at blending technical insight with strategic communications to drive stakeholder engagement and organizational transformation. Recognized for leadership in digital integration projects across print media, logistics platforms, and cloud-based system implementations. Strong communicator with a record of facilitating high-impact collaboration between technical teams and C-suite executives.

Experience

StratCom Global

Senior IT Project Manager | 01 Jun 2019 – Present

Led end-to-end delivery of IT and communications technology initiatives for a multinational marketing and communications firm serving Fortune 500 clients. Managed portfolio of 8 concurrent projects with budgets up to \$4.5M, including CRM upgrades and ERP integrations across print and digital platforms.

- Directed implementation of SAP S/4HANA across three regional divisions, completing the rollout 3 weeks ahead of schedule and achieving 99.9% system uptime post-go-live; saved \$680K in projected operational inefficiencies.
- Spearheaded migration of legacy customer-facing print workflow systems to cloud-based platform, reducing processing time by 40% and increasing client satisfaction scores by 27%.
- Mentored and managed team of 7 project coordinators and IT analysts, increasing team productivity by 32% through training in Agile practices and automated reporting.
- Partnered with marketing leadership to align ERP capabilities with communication campaign timelines, enabling data-driven targeting in 12 major product launches.
- Chaired biweekly steering committee meetings with CIO and VP of Operations, delivering concise, actionable status reports that improved decision velocity by 55%.

StratCom Global

IT Project Manager | 01 Jun 2019 – 01 Dec 2021

Initially focused on supply chain integration projects, including vendor onboarding systems and inventory tracking tools across 14 print distribution centers.

Veridian Solutions Group

Project Manager, Technology Integration | 01 Jan 2015 – 01 May 2019

Managed infrastructure and ERP enhancement projects in a B2B technology consultancy serving clients in supply chain, print media, and publishing industries. Played key role in client-facing application rollouts and post-merger technology harmonization.

- Led ERP integration for a major M&A; transaction between two regional print companies, consolidating systems across six facilities and reducing duplicate IT costs by \$1.2M annually.
- Designed and executed project plan for scalable customer portal deployment, enabling 24/7 order tracking and digital proofing; adopted by 92% of key accounts within 6 months.
- Applied hybrid Agile-Waterfall approach across 14 projects, improving average delivery time by 22% and increasing client satisfaction ratings by 30 points (on a 100-point scale).
- Coordinated with UX and backend development teams to optimize load times and system reliability, achieving 99.5% availability across all customer-facing applications.

NexaPrint Technologies

IT Business Analyst / Project Lead | 01 Aug 2011 – 01 Dec 2014

Bridged IT and operations teams to support digital transformation of print production systems. Transitioned from business analysis role into project leadership after demonstrating strong initiative and client outcomes.

- Developed detailed requirements and workflows for implementation of Oracle E-Business Suite in order management and production scheduling, reducing manual errors by 60%.
- Facilitated Agile sprints for internal tool development, improving production planning cycle times by 35%.
- Authored comprehensive training materials and led organization-wide adoption workshops, increasing user proficiency by 75% within 3 months.
- Career Note: Took 7-month sabbatical (Dec 2014 – June 2015) for family health reasons; maintained professional development through online PM certification prep.

Lumina Supply Chain Solutions

Systems Coordinator | 01 Jun 2008 – 01 Jul 2011

Supported deployment of warehouse management and logistics tracking systems. Played integral role in integrating communication platforms between suppliers and marketing teams.

- Automated inventory reporting processes using Excel macros and SQL queries, saving 15 hours per week in manual reporting.
- Participated in rollout of early-stage ERP module for client billing, supporting 98% accuracy in first-quarter audits.

- Collaborated with marketing department to sync campaign fulfillment timelines with supply chain capacity, reducing delivery delays by 45%.

Education & Training

Master of Business Administration (MBA), Information Systems & Strategic Management

University of North Carolina – Kenan-Flagler Business School

– 01 May 2014

Bachelor of Science, Information Technology

Georgia Institute of Technology

– 01 May 2008

Skills

Project & Program Management, Methodologies & Frameworks, Tools & Software, Technical Domains, Leadership & Communication, Analytics & Business Intelligence, Industry Knowledge

Languages

English | – Present

native

Spanish | – Present

professional proficiency – written and spoken

Certifications

Project Management Professional (PMP) | 2016

Project Management Institute (PMI)

PMP Renewal | 2022

Project Management Institute (PMI)

Certified ScrumMaster (CSM) | 2017

Scrum Alliance

ITIL Foundation Certification | 2014

AXELOS

Awards

StratCom Leadership Excellence Award | 2021

StratCom Global

Recognized for outstanding cross-departmental collaboration in a high-visibility IT transformation.

Projects

Notable Achievement 1 | – Present

Reduced ERP deployment timeline by 30% through optimized resource scheduling and risk modeling, delivering SAP S/4HANA project 21 days early with zero critical bugs.

Notable Achievement 2 | – Present

Increased operational efficiency by 40% after leading cloud migration for customer-facing print platform, serving over 250 enterprise clients.

Notable Achievement 3 | – Present

Achieved \$1.2M annual cost savings post-M&A; by integrating disparate IT systems and eliminating redundant software licenses.

Notable Achievement 4 | – Present

Improved team delivery performance by 32% via introduction of Agile training and performance dashboards across 3 project teams.

Notable Achievement 5 | – Present

Drove 92% client adoption of new digital ordering portal within six months of launch through user-centric design and targeted communications.

Notable Achievement 6 | – Present

Recognized with StratCom Leadership Excellence Award (2021) for outstanding cross-departmental collaboration in a high-visibility IT transformation.

Interests

Digital workflow optimization | – Present

enterprise communications trends | – Present

hiking | – Present

chess | – Present

amateur photography | – Present

References

Available upon request.